**Board of Directors Meeting**

March 6

**New Communications Director**

Kerry Oki was named communications director and will coordinate and direct all formal internal and client communications. Kerry has four years of experience as an office manager at Luna Sea, Inc. and has degrees in both marketing and communications. Kerry’s responsibilities will include:

* Client correspondence
* Internal communication
* Press releases

**The Month in Review**

March turned out to be a very busy and productive month for Bon Voyage. New business was up 34 percent from last April. Flight delays were minimal—Bon Voyage received only one customer complaint because of a delay.

**Classic Las Vegas Excursion**

Next month Bon Voyage will introduce our new 7-day “Classic Las Vegas” Excursion. Guests will get to experience the Las Vegas of yesterday. Accommodations will be in the famous Gold Nugget hotel, located on history Fremont Street.

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| --- | --- | --- | --- | --- | --- |
| Location | Excursion Length | Luxury | Standard | Loyalty | Notes |
| Beijing | 3-day | $5,000 | $4,000 | $3,500 | Shortened tip with limited time at the big destinations. |
| Beijing | 5-day | $6,000 | $5,000 | $4,500 | Includes an entire day dedicated to visiting the Forbidden City. |
| Beijing | 7-day | $8,000 | $7,000 | $6,500 | Plenty of temples on this trip. |
| Las Vegas | 3-day | $2,000 | $1,000 | $850 |  |
| Las Vegas | 5-day | $2,700 | $1,700 | $1,400 |  |
| Las Vegas | 7-day | $3,500 | $2,500 | $2,000 |  |
| Paris | 3-day | $3,000 | $2,000 | $1,600 |  |
| Paris | 5-day | $4,400 | $3,400 | $3,000 |  |
| Paris | 7-day | $6,000 | $5,000 | $4,500 |  |